



WILL A 'LIVING WAGE' KILL JUANITA'S JOB?

If our government mandates a 'living wage' for entry-level workers, what would happen? It's clear that an increase in wages would increase costs for businesses like restaurants, retail stores and health care. To make up for the added cost, many of these companies would reduce or eliminate the lowest level jobs.

Even experts who believe raising the minimum wage has no net effect on the economy agree that such wage hikes will



lead to a loss of entry-level jobs.

For minimum wage earners, especially those with limited education, these entry-level jobs are essential to working their way up in the workforce.

So, the next time someone asks, "Shouldn't everyone earn

a living wage?" Think of Juanita. Your well-intentioned answer could take away her job, her dignity and her opportunity for success.

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